

STUDY PLAN (Curriculum 2018)(Updated on Jan. 31, 2024)

For ID. 64XXX students onward.

SINGLE MAJOR : MARKETING

MINOR : FINANCE

Name _____

ID. NO _____

Course	Credits	Prerequisite	Semester									Grade	Course	Credits	Prerequisite	Semester									Grade
			20	18	20	19	20	20	20	21	20					18	20	19	20	20	20	21			
			1	2	1	2	1	2	1	2	1					2	1	2	1	2	1	2			
1. General Basic Courses (30 Credits)											3. Major Compulsory Courses (33 Credits)(Not receive a grade lower than "C")														
TU100	3																								
TU101	3											MK311	3	MK201											
TU103	3											MK312	3	MK311											
TU104	3											MK313	3	MK311, BA204											
TU105	3											MK314	3	MK311											
TU106	3											MK315	3	MK201, AC202											
TU102 or TU108	3											MK316	3	MK201											
EG or EL	3											MK317	3	MK312											
xxxxx	3											MK318	3	MK312, MK313											
xxxxx	3											MK319	3	MK312											
2. Business Core Courses (48 Credits)											MK411	3	4th yr., MK312												
BA201	3											MK412	3	MK major, MK312											
BA202	3	AC201										4. Minor in Finance (18 Credits)													
BA204	3											FN211**	3												
BA301	3	3rd year										FN311	3	FN201, FN211											
BA401	3	FN201, MK201										FN312	3	FN201, FN211											
AC201	3											FN	3												
AC202	3	AC201										FN	3												
FN201	3	AC201										FN	3												
MK201	3											5. Free Elective Courses (6 Credits)													
IS201	3												3												
HR201	3												3												
OM201	3																								
EC213	3																								
EC214	3																								
EL221	3	TU105																							
EL321	3	EL221																							

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Minor Area: * = Compulsory Courses (9 Credits) + select 3 Finance Courses (9 Credits)

** ID. 65XXX student who would like to have Finance as a minor must get at least B grade in FN211

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

*Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.

BBA International Program is not responsible for any mistakes as a result of the study plan.